

The mission of the Advisory Board is to support and advocate on behalf of the Department of Psychology and to support the Department's achievement of its goals through Engagement, Leadership, and Philanthropy.

Meeting Location: Virtual via Zoom

In Attendance: Antonio E. Puente (Chair), Patricia Shutt, Chris Pitisci, Amanda Balkhi, Hill Rowan (Advancement), Julia Graber (Department Chair), Starla Chew-Gleason (Recruiting), Jennifer Scott (IT)

Future Meetings: September 23, 2022 (In Person on Campus)

Engagement:

- Dr. Graber introduced the Board to Jennifer Scott, Psychology's System Administrator and contact person for the Department's website. The Board reviewed and suggested improvements to the [Alumni and Board](#) section of the website, including adding the board photograph and mission statement along with a sidebar dedicated to board notes and approved and guiding documents. The board also suggested adding student photographs to the Giving page. Ms. Scott and Hill Rowan will provide the board with photo requirements for member headshots. Also, a small bio for each board member was recommended.
- The Board restated its commitment to engaging in mentorship via [MentorConnect](#). The board commits to personal engagement with MentorConnect and a goal for each board member to contact at least three alumni to refer to the platform (by emailing brittanygrubbs@advising.ufl.edu) with the goal of increasing the number of Psychology mentors on the platform.

Rowan Hill will follow up with the Beyond120 network to confirm dissemination plans for MentorConnect for the Fall semester. Depending on these plans the board will work with Dr. Graber to welcome students onto the platform, potentially with a welcome note from the board.

Leadership:

- Dr. Gaber shared a departmental update, including plans for the upcoming Faculty Retreat. Dr. Graber also shared the recent grant success of the department leading to the department's recognition as the 2nd highest recipient of grant funding with the College.
- The Board reviewed the letter of support for the DEI committee and edited the draft. Following the meeting, The letter will be reviewed online and forwarded to the DEI Committee and Department Chair by August. We also discussed the strong Hispanic/Latinx student and the relatively weak Black student presence and the overall weak diversity reflected on the faculty roster. Several possibilities were discussed to address this situation such as Puente providing a welcome message

to the Hispanic/Latinx students in Spanish and discussions with the faculty and dean for special (or shared) faculty hires.

- The board revisited its commitment to a DEI focused speaker in the Fall. Dr. Puente volunteered to present prior to the board’s scheduled in person meeting, with a student reception to follow. The board suggested that the event be open to the Gainesville professional community, students, faculty, and representatives of the college including Dean Richardson and Associate Dean for Diversity, Equity, and Inclusion Dr. Bianca Evans-Donaldson. Dr. Graber will discuss the possibility of Dr. Puente as a speaker with the department’s DEI committee. We also requested that an amount be provided to have the DEI Lecture become an annual named lecture.
- The Board reviewed departmental demographic data presented by Dr. Graber. The department’s success with targeted recruitment of international students and increased representation among early career faculty were discussed in addition to the challenges faced in recruiting students and faculty from historically underrepresented groups. The board discussed potential future directions for continued recruitment, including the board lobbying for increased funding at the college level for a targeted faculty line.

Undergraduates	Residential Psychology	UF Online Psychology	College of Liberal Arts & Sciences	University of Florida	National Average 2019
Female	78.65%	83.33%	58.49%	54.42%	57%
White	54.1%	69.15%	50.81%	54.95%	51.2%
Black/African American	7.52%	5.6%	8.98%	6.74%	12.65%
Asian	9.65%	2.74%	8.97%	7.57%	6.62%
Latinx	21.8%	14.8%	18.73%	16.27%	21.08%

Graduate Students	Psychology Department	2020 NSF Survey - All Psychology Doctorates
Female	74.5%	72.1%
White	70.4%	86.8%

Black/African American	11.2%	2.6%
Asian	16.3%	7.9%
Latinx	18.4%	7.9%

The board also discussed potential variables contributing to the perceptions of careers in psychology among students in historically underrepresented groups. To highlight potential careers for psychology graduates, Dr. Balkhi will build a template for short alumni videos highlighting potential careers in psychology and recruit the board to complete short 2 minute videos highlighting potential career paths. Following this pilot, the board will consider recruiting other alumni to complete similar videos to share with students. Dr. Puente volunteered to record videos in both English and Spanish targeting both students and parents.

Philanthropy:

- The board discussed the possibility of working in concert with the department's DEI committee to create a named annual DEI speakership. The board suggested adding this as an area for potential targeted fundraising.
- Hill Rowan outlined ongoing efforts for new board member recruitment and informed the board that a potential new member will join the Fall meeting.
- The Board agreed to have 100% participation by the board, regardless of amount on Gator Giving Day.

Board Governance:

- The Board maintained the agenda for the upcoming meeting.
 - Fall 2022 - In Person Meeting - The board will review progress within Engagement and Leadership and receive a Departmental update regarding the Fall faculty retreat. In service of its long term health, the board will also discuss the creation of specific goals within each area of Engagement, Leadership, and Philanthropy.

Following a presentation from the department outlining specific needs stratified by urgency, advancement will present on strategies used successfully by other boards to promote philanthropy and tools available to promote philanthropy among alumni. If feasible, advancement will coordinate a listening session with a prolific past donor within Psychology. The board will then begin to develop a philanthropy plan that includes Departmental needs, options and ranges for alumni giving, and planning for 2023 Giving Day.